

Gondwana Link Ltd - Long Term Strategic Plan 2025

Vision Reconnected, resilient country and communities, from the wet forests of the far south-west to the woodland and mallee bordering the Nullarbor, in which ecosystem function and biodiversity are restored and maintained.

Role Gondwana Link Ltd acts to ensure strategic areas of land, water and their ecosystems are secured; designs and builds the capability to protect and restore ecological integrity while increasing understanding of, and commitment to, connectivity across landscapes and people.

Values

- Equity
- Empathy
- Respect
- Compassion

Working principles

- Support power of place through effective local partnerships, with priority on empowering First Nations' management of Country
- Draw on a diversity of knowledge and engagement – local, traditional, scientific, artistic and organisational.
- Priority is given to supporting affiliated efforts – with the core team lean and efficient

Our understanding Connectivity across ecosystems is essential for sustaining ecosystem function and to substantially mitigate climate change impacts. This can only be achieved through transformative levels of land and water use and societal change, requiring the engagement, commitment and skills of many local people, including First Nations, the broader community, NGOs and a diversity of funders. Land, water, ecosystems and people work together for mutual benefit when Country is secured and/or restored. We operate in a conservative political and social context beginning to enter a post-colonial phase where non-exploitative land and water uses will be better valued.

	<i>Pillar 1: SECURE STRATEGIC LAND</i>	<i>Pillar 2: BUILD RESTORATION AND MANAGEMENT CAPABILITY</i>	<i>Pillar 3: INCREASE COMMITMENT TO CONNECTIVITY</i>	<i>Pillar 4: A SUSTAINABLE ORGANISATION</i>
<i>Long-term outcome</i>	Ecologically essential areas across the landscape securely held by managers who are actively restoring and maintaining ecosystem functions.	First Nations, land holders and restoration groups collectively have sufficient skills, experience and commitment to restore and maintain their local ecosystems	Local and broader communities aware of the value of restored connectivity so that people and actions actively support achievement of the vision.	Pillars 1, 2 and 3 underpinned by ethical, governance and financial arrangements which ensure their flexibility and effectiveness
<i>Strategic approach</i>	We plan, identify gaps, target available property, and broker a range of finance, legal and assistance options to secure and restore priority areas. We prioritise First Nations in this work and prefer not to be the owner or manager of land/water (unless in a mediating role to facilitate transfer).	We ensure standards and techniques are provided for ecological restoration and management specific to Country and connect property holders and managers to expert support that strengthens restoration management capability	We promote and explain the values of restoration and connectivity conservation across our region by connecting people and places.	We work towards our structure lasting for as long as necessary, through a Board with matching breadth, expertise and investment funds that provide financial security. First Nations guidance and succession is critical.
<i>Priority actions</i>	<ul style="list-style-type: none"> ✓ Attract additional funding streams ✓ Establish blended finance mechanisms. ✓ Deepen First Nations leadership roles in priority areas, including on public lands 	<ul style="list-style-type: none"> ✓ Develop, share and build support for restoration standards specific to SWA ✓ Broker information exchanges that strengthen on-ground skills and capacity 	<ul style="list-style-type: none"> ✓ Expand Heartland Journeys initiative ✓ Work with artist and educators to increase and broaden uptake, with a focus on youth. 	<ul style="list-style-type: none"> ✓ Succession planning for leadership ✓ Building brokering capacity and expertise ✓ Establish strategic organisational membership